



## Cookie Notice

**Version Date: November 1, 2022**

This Cookie Notice explains how Serry Limited. ("Serry", "we", "us", and "ours") use cookies and similar technologies to recognise you when you visit our websites, such as [www.serry.io](http://www.serry.io) ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

### **What are cookies?**

Cookies are small data files containing small amounts of information that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies help us to remember things about your visit to our Website, such as your preferred language and other choices/settings and generally make the site easier for you to use. They may also be used to deliver advertisements that are relevant to you.

Cookies set by the website owner (in this case, Serry) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (in particular like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

### **Why do we use cookies?**

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. We use these essential Cookies to:

- log you into our Website;
- to protect your security;
- detect and fight spam, abuse and other activities that violate Serry's user agreements and term; and
- to authenticate your access to the Website.

Other cookies remember information about your browser and your preferences. For example, cookies help us remember your preferred language or the country that you are in. We can then provide you with content in your preferred language without having to ask you each time you visit our Websites.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described in the table below:

<b>Types of cookie</b>	<b>Who serves these cookies</b>	<b>How to refuse</b>
<b>Strictly Necessary cookies:</b>  These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.	<b>Serry</b>  <b>Stripe</b>	Because these cookies are strictly necessary to deliver the Websites to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading "How can I control cookies?".
<b>Performance cookies:</b>  These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.	<b>Google Analytics</b>	To refuse these cookies on our Website only, please follow the instructions below under the heading "How can I control cookies?" Alternatively, some third parties allow you to refuse their cookies universally by using the relevant opt-out link below: Google Analytics:  <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>

### **Do you serve targeted advertising?**

Our Website does not use cookies for targeted advertising.

### **How can I control cookies?**

You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject all cookies (including Strictly Necessary cookies), you may not be able to access all or parts of our Website. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

You can exercise your preferences with some third party cookies by clicking on the appropriate opt-out links provided in the cookie table above.

### **How often will you update this Cookie Notice?**

We may update this Cookie Notice from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. We will notify you of any changes by posting the new Policy on our Website with a new effective date. If we make a material change to this Policy, we will take reasonable steps to notify you in advance of the planned change.

The date at the top of this Cookie Notice indicates when it was last updated.

### **Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please email us at [hello@serry.io](mailto:hello@serry.io).